



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
711 Third Ave
3rd Floor
New York, NY 10017

Contract # 4216947

Schedule Dates 01/25/20-01/31/20
Advertiser Mike Bloomberg 2020 Inc-D (133903)
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand BLOOMBERG 2020 (1292250)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kollappallil ,Laura
Phone/Fax (917) 344-5319 /
CPE MBLM/MBLM/0119
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 01/24/20
Last Modified 01/27/20
Entered By Mark Afshar
CO-OP No
External #
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,324.50
Net Total \$41,505.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jan. 2020	7	\$3,340.00
Feb. 2020	68	\$45,490.00
Grand Total:	75	\$48,830.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	01/26/20-01/26/20	3	:30	6P- ABC-World News Tonight (Sunday)								1	1	\$100.00	\$100.00	Washington (WJLA)		1/24/20
2.0	Normal Line / SPOT	01/26/20-01/26/20	3	:30	6:30P- News-ABC 7 News at 630p Wknd								1	1	\$220.00	\$220.00	Washington (WJLA)		1/24/20
3.0	Normal Line / SPOT	01/26/20-01/26/20	3	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$180.00	\$180.00	Washington (WJLA)		1/24/20
4.0	Normal Line / SPOT	01/26/20-01/26/20	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$40.00	\$40.00	Washington (WJLA)		1/24/20
5.0	Normal Line / SPOT	01/26/20-01/26/20	3	:30	11P- News-ABC 7 News at 11p								1	1	\$240.00	\$240.00	Washington (WJLA)		1/24/20
6.0	Normal Line / SPOT	01/25/20-01/25/20	3	:30	7:57:56P- Sports-ABC NBA Prime							2		2	\$1,280.00	\$2,560.00	Washington (WJLA)		1/24/20
7.0	Normal Line / SPOT	01/30/20-01/30/20	3	:30	9P- ABC-Greys Anatomy (Thursday)					1				1	\$5,100.00	\$5,100.00	Washington (WJLA)		1/24/20
8.0	Normal Line / SPOT	01/29/20-01/29/20	3	:30	9P- ABC-Modern Family (Wednesday)				1					1	\$3,400.00	\$3,400.00	Washington (WJLA)		1/24/20
9.0	Normal Line / SPOT	01/27/20-01/27/20	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$1,275.00	\$1,275.00	Washington (WJLA)		1/24/20

CONFIRMATION CONTRACT

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Date:

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10.0	Revised Line / SPOT	01/27/20-01/31/20	3	:30	1P- ABC-Strahan and Sara	3	X	X	X	X	X						Washington (WJLA)		1/24/20
10.1	Normal Line / SPOT	01/27/20-01/31/20	3	:30	1P- ABC-GMA3: Strahan Sara and Keke	3	X	X	X	X	X			2	\$110.00	\$220.00	Washington (WJLA)		1/24/20
10.1.1	Preempt	01/30/20															Washington (WJLA)	Network Special Report/Spot - Impeachment Hearings	
11.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	3:59:27P- News-ABC 7 News at 4p	3	X	X	X	X	X			3	\$170.00	\$510.00	Washington (WJLA)		1/24/20
12.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	4:58A- News-Good Morning Washington at 5a	3	X	X	X	X	X			3	\$110.00	\$330.00	Washington (WJLA)		1/24/20
13.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	5P- News-ABC 7 News at 5p	4	X	X	X	X	X			4	\$255.00	\$1,020.00	Washington (WJLA)		1/24/20
14.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	5:58:15A- News-Good Morning Washington at 6a	3	X	X	X	X	X			3	\$215.00	\$645.00	Washington (WJLA)		1/24/20
15.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	5:59:26P- News-ABC 7 News at 6p	4	X	X	X	X	X			4	\$385.00	\$1,540.00	Washington (WJLA)		1/24/20
16.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	6:58A- ABC-Good Morning America		1	1	1	1	1			5	\$215.00	\$1,075.00	Washington (WJLA)		1/24/20
17.0	Normal Line / SPOT(B/E)	01/27/20-01/27/20	3	:15/:15	7P- Wheel Of Fortune		1							1	\$1,275.00	\$1,275.00	Washington (WJLA)		1/24/20

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18.0	Revised Line / SPOT	01/28/20-01/31/20	3	:30	7P- Wheel Of Fortune			1	1	1	1						Washington (WJLA)		1/24/20
18.1	Normal Line / Access	01/28/20-01/31/20	3	:30	7P- Wheel Of Fortune			1	1	1	1			4	\$1,275.00	\$5,100.00	Washington (WJLA)		1/27/20
19.0	Normal Line / SPOT	01/28/20-01/31/20	3	:30	7:30P- Jeopardy			1	1	1	1			4	\$1,530.00	\$6,120.00	Washington (WJLA)		1/24/20
20.0	Normal Line / SPOT(B/E)	01/27/20-01/27/20	3	:15/:15	7:30P- Jeopardy		1							1	\$1,530.00	\$1,530.00	Washington (WJLA)		1/24/20
21.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	9A- Live with Kelly		1	1	1	1	1			5	\$150.00	\$750.00	Washington (WJLA)		1/24/20
22.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	10A- Rachael Ray	3	X	X	X	X	X			3	\$110.00	\$330.00	Washington (WJLA)		1/24/20
23.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	10:58:25A- ABC-The View	3	X	X	X	X	X			3	\$215.00	\$645.00	Washington (WJLA)		1/24/20
24.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	11:00:26P- News-ABC 7 News at 11p	4	X	X	X	X	X			4	\$340.00	\$1,360.00	Washington (WJLA)		1/24/20
25.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	11:35P- ABC-Jimmy Kimmel	3	X	X	X	X	X			3	\$215.00	\$645.00	Washington (WJLA)		1/24/20
26.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	12:37A- ABC-Nightline	4	X	X	X	X	X			4	\$65.00	\$260.00	Washington (WJLA)		1/24/20
27.0	Normal Line / SPOT	01/27/20-01/31/20	3	:30	11:59:56A- News-ABC 7 News at Noon	3	X	X	X	X	X			3	\$110.00	\$330.00	Washington (WJLA)		1/24/20
28.0	Normal Line / SPOT	01/28/20-01/28/20	3	:30	9P- ABC-Mixed-ish (Tuesday)			1						1	\$2,970.00	\$2,970.00	Washington (WJLA)		1/24/20

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29.0	Revised Line / SPOT	01/29/20-01/29/20	3	:30	8P- ABC-The Goldbergs (Wednesday)				1								Washington (WJLA)		1/24/20
29.1	Normal Line / Prime	01/29/20-01/29/20	3	:30	8P- ABC-The Goldbergs (Wednesday)				1					1	\$2,125.00	\$2,125.00	Washington (WJLA)		1/27/20
30.0	Revised Line / SPOT	01/30/20-01/30/20	3	:30	8P- ABC-Station 19 (Thursday)					1							Washington (WJLA)		1/24/20
30.1	Normal Line / Prime	01/30/20-01/30/20	3	:30	8P- ABC-Station 19 (Thursday)					1				1	\$2,125.00	\$2,125.00	Washington (WJLA)		1/27/20
31.0	Normal Line / SPOT	01/30/20-01/30/20	3	:30	10P- ABC-A Million Little Things (Thursday)					1				1	\$2,380.00	\$2,380.00	Washington (WJLA)		1/24/20
32.0	Normal Line / SPOT	01/31/20-01/31/20	3	:30	9P- ABC-20/20 (Friday)						1			1	\$1,275.00	\$1,275.00	Washington (WJLA)		1/24/20
33.0	Normal Line / SPOT	01/28/20-01/28/20	3	:30	10P- ABC-Emergence (Tuesday)			1						1	\$1,155.00	\$1,155.00	Washington (WJLA)		1/24/20

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